2022 Year in review

In 2022, our mission was to build solutions to reach today's voters and empower tomorrow's civic leaders. We sharpened our products ahead of the midterm elections for candidates and organizations by expanding our potential voter database and improving our tools to help voters register, vote by mail, and get the information they need to show up at the polls.

In 2022, our efforts were focused on:

OFFICIAL BALLOT ENCLOSED

Building Platforms

We knew the challenges down-ballot candidates and recruitment organizations have faced historically: incomplete and disconnected data sets. With this in mind, we created a searchable, political data platform that would allow groups to leverage data about all known elected offices and candidates in the United States.

Identifying Voters

We were committed to finding voters who are traditionally left out of the civic process. Our team of data scientists and data acquisition team worked to find these underrepresented groups.

Reaching Voters

We knew how important it was to meet voters where they were. We updated our systems and messaging to better communicate with voters through mail and text.

Registering Voters

With numerous barriers to voter registration, we knew we had to provide various methods of voter registration. We provided voter registration resources to folks by mail, text, and online.

Getting Out the Vote

GOTV efforts were the final stretch of political campaigns. We sharpened and condensed our messaging to get as much information to voters as possible efficiently.

How did we do?

We worked with 273 clients to bring millions of voters into the civic process. Our collaborations with our clients made it possible for folks to participate in politics, run successful campaigns, and make a measurable impact.

In 2022

319,749
Confirmed registrations

181,284
Registration statuses checked through a Civitech embed

1.89 M
Registration forms mailed

86,798
Vote-by–mail application requests

To Date

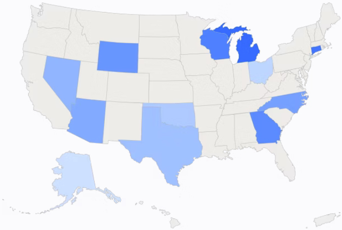
1.77 M
Confirmed registrations

1.75 M
Registration statuses checked through a Civitech embed

8.35 M
Registration forms mailed

223,654
Vote-by–mail application requests

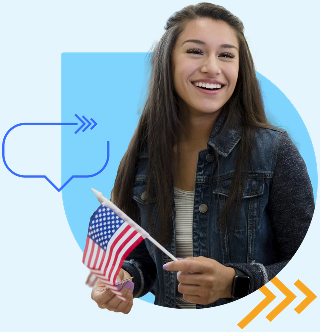
We are committed to bringing more voters into the civic process. Here are our results.



	Voters Reg.	Mailers sent	Reg. Rate
AK	226	1601	14.12%
AZ	6,421	45,270	14.18%
CT	2,683	9,263	28.96%
GA	6,104	22,817	26.75%
MI	10,856	37,888	28.65%
NC	1,427	7,064	20.20%
NV	15,979	125,140	12.77%
OH	5,632	26,403	21.33%
OK	277	1,904	14.55%
TX	87,141	488,140	17.85%
WI	118,850	442,686	26.85%
WY	290	1,698	17.08%

We found millions of voices that need engaging

We dedicated 2022 to finding voices that needed uplifting. Our data science experts found and uploaded 39 million records to our voter database. Our records were accessed by nonprofits and campaigns to ensure no voter was left behind.



Civitech goes international

We signed our first international client: the New Democratic Party of Canada. We were incredibly grateful for this opportunity to expand and promote equitable democracy everywhere.

SXSW

Civitech CEO Jeremy Smith served as a moderator on the SXSW panel **More Than 70% of Candidates Run Unopposed: Change That**. The panel highlighted there are over 500k elections every 4 years, and more than 70% of candidates run unopposed. The panel was run by former Houston Mayor Annise Parker, Harris County Clerk Chris Hollins, and Pipeline Initiative leader Denise Feriozzi.

All Politics is Local

We hosted our first panel event, All Politics is Local, in collaboration with Higher Ground Labs. The event featured panelists such as Michigan Secretary of State Jocelyn Benson, Colorado Secretary of State Jena Griswold, and Harris County Clerk Chris Hollins who highlighted the importance of participating in local politics. The panelists advocated for federal voting rights legislation and collaborated with community activists to create solutions to voter suppression tactics.

ALL POLITICS IS
LOCAL
HOSTED BY
CIVITECH
higher ground labs

NETROOTS★NATION
Jeremy Smith
Sec. Jena Griswold
Stephanie Gómez
Charley Olena

Netroots Nation

Civitech CEO Jeremy Smith represented the company at the Netroots Nation Conference in 2022. Alongside panelists Secretary of State Jena Griswold, Stephanie Gonzalez, and Charley Olena, Jeremy participated in the Netroots panel Hope in the Dark: Out-Organizing Voter Suppression in 2022. **Jeremy shared his insights** on the obstructions voters face and the strategies to creatively organize around them.

Looking Ahead to 2023

We need to uplift underserved communities.

Our focus should be on folks who have been left out of the civic process.

We need to equip voters with registration forms and ballots early.

Voters need to be prepared early to exercise their right to vote in November. We don't know the roadblocks they may face, so we want voters to be ready.

After a year of progress, we're looking to the future...

Reaching more underrepresented groups

Increasing voter turnout

CIVITECH