CIVITECH

2020 Year in review

Our mission is to **build solutions to reach today's voters and empower tomorrow's civic leaders.** We spent this cycle developing new technology, collecting and enhancing political data, and sharing best practices across the ecosystem in order to help voters register, vote by mail, and get the information they need to show up to the polls.

In 2020, our core efforts were focused on:

Identification

Identifying those that are invisible to (or ignored by) traditional campaigning.

Mobilization

Accelerating voter registration and participation for every person, everywhere.

Accessibility

Democratizing costly political technology for candidates, campaigns and causes.

Transparency

Reporting on our results to improve our collective methods, inform the ecosystem, and build a better future.

How did we do?

In collaboration with more than **100 partners and clients**, our technology enabled millions of voters to participate in the electoral process for a fraction of the cost of traditional efforts. We are thankful to have been able to continue our work to make it easier (and safer) to participate in politics, run a successful campaign, and make a measurable impact.

805,113

Confirmed registrations (so far).

1.27 M

Registration statuses checked through a Civitech embed.

5.30 M

Registration forms mailed.

471,500

Vote by mail application requests.

More confirmed registrations than ever before

We identified more than 12 million voters who are unregistered or incorrectly registered nationwide. Many of these voters are in the most vulnerable communities that are hard to reach through traditional methods, especially when COVID restricted outreach efforts.

In collaboration with dozens of partners and clients, we were able to reach millions of these voters with easy to complete and shareable tools.

805,113

Confirmed registrations (so far).

1.27 M

Voters who checked their registration status.

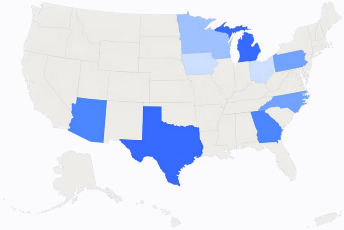
104,016

Voters who requested a printed registration form through our embeds.

181,738

Voters directed to online VR Portals via our embed.

We went looking for those without a voice. We found more than a few.



	Voters Reg.	Mailers sent	Reg. Rate
AZ	47,072	186,152	25.3%
GA	13,530	108,627	12.5%
IO	11,869	94,050	12.6%
MI	39,896	245,315	16.3%
MN	25,359	137,519	18.4%
NC	113,515	546,836	20.8%
OH	38,765	306,866	12.6%
PA	59,878	428,235	14%
TX	265,330	1,174,046	22.6%
WI	41,165	225,394	18.3%

More postage-paid participation

Facing the threat of a pandemic, the shortage of polling locations — and often the means to get to one — voters needed a way to safely participate. That's why we developed tools to make it easy for voters to request a vote-by-mail application.

471,500

Total vote by mail requests.

10,629

Requested vote by mail forms via email.

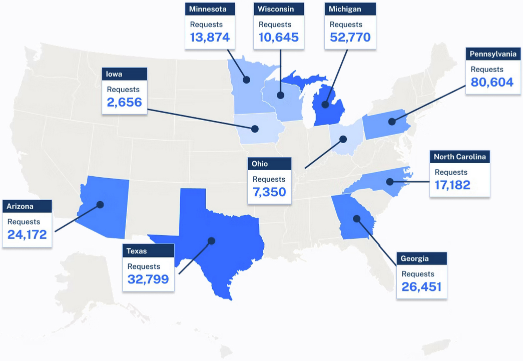
271,368

Voters directed to online VBM Portals via our embed.

184,922

Vote by mail applications requested by mail.

State by State breakdowns



Building for a better 2021

This cycle we organized even when we couldn't always gather.

Our bedrooms became war rooms. Our screens became our clipboards. Our mailboxes became ballot boxes. And our kids became our data interns.

This cycle we turned challenging moments into civic momentum.

New voices ran for office and won. More people registered to vote than ever before. And even more people made it to the polls.

And this cycle we won where it matters most.

We couldn't always show our faces but we made our voices heard. We couldn't always knock doors, but we found a way to reach people. We didn't always feel safe, but we organized to protect our neighbors — and the nation.

After a year of progress, we're looking to the future...

Better Data & Modeling

Better Targeting

Better Shared Outcomes

Better Representation

Thanks to our partners and clients, we have all made a lasting impact.

March ON

democrats.com

ORGANIZING TOGETHER 2020

WISDEMS

TEXAS FREEDOM NETWORK

GEORGIASHIFT

CIVITECH